

# CAPABILITIES STATEMENT



S T R A T E G I E S

## POINT OF CONTACT

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## COMPANY DATA

**UEI:** FHX8NB77NW46

**CAGE Code:** 7MUX0

**ACTIVE:** SAM Registration

**Business Size:** Small Business

Women-Owned Small Business  
(WOSB)

Accepts Credit Cards

## NAICS CODES

**Primary 611430**

611710, 541612, 541618,

541611, 923130

## PRODUCT SERVICE CODES

U009, R431, R499, R799,

U008, B550, A216

## CERTIFICATIONS

Minority Business Enterprise  
(MBE)

Small Business Enterprise  
(SBE)

Texas Historically Underutilized  
Business (HUB)

DFW Minority Supplier  
Development Council

(DFWMSDC)

## COMPANY OVERVIEW

e2s Strategies, is a minority and woman-owned Leadership Development and Organizational Consulting firm. We have served as trusted consultants, coaches, advisors, strategists, and thought-partners to leaders in high-stakes, demanding roles across government, corporate and non-profit organizations in many industries. We are dedicated to creating measurable differences in organizations and combine emotional intelligence, character development, and behavioral science to bring optimal human performance at the executive, leadership, and team levels.

Our Mission: **"e2s" means Equipped to Succeed** and that's our overarching mission with all our client engagements.

## CORE COMPETENCIES

### Leadership Development

- Leadership Skills Development
- Leadership Team Skills Development
- Executive & C-Level Coaching
- Senior Leadership Level Coaching
- Leadership Team Coaching
- Team alignment and Collaboration
- Workshops, Trainings, and Seminars
- Off-sites and Retreats
- Leadership Assessments
- 360 Degree Multi-Raters

### Organizational Consulting

- Organizational Transformation
- Organizational Design
- Strategy Planning
- Vision, Mission, Core Values Development
- Culture Building
- Project Staffing
- Project Management
- Individual and Team Accountability

## KEY DIFFERENTIATORS

- Organizational Psychology & Organizational Leadership
- Leadership Character Development
- Emotional Intelligence Development
- Behavior Change Strategies
- Neuroscience and Behavior Research
- ICF approved Executive Coaching Certifications
- Advanced degrees in Organizational Leadership, Psychology and HR
- Certified EQi 2.0 suite of Emotional Intelligence Assessments
- University Adjunct Faculty for Leadership Institute (virtual instruction)
- Transformational, Engaging In-person trainings
- Virtual Learning Environments

## PAST PERFORMANCES

### Past and Current Clients include:

City of Dallas, 311

Dallas Independent School District

Tellus Health formerly Lifeworks

Swivl (EdTech Company)

Blake Veterinary Hospital

Huston-Tillotson University

Bowen Center

Belle Firma